

The Analyst's Canvas

analystscanvas.com

Activity

Creator

Date

Version

Purpose	<p>Mission How does this objective support the organization's mission?</p>		
	<p>Objective What work does this activity support, and how?</p>		
Description	<p>Data / Sources What data/information is required? What sources will provide it? What are the limitations and drawbacks to the chosen source?</p>	<p>Analysis What analytical method(s) will be applied to the data? What tools are required? What are the limitations and drawbacks to the chosen method(s)?</p>	<p>Presentation / Delivery How will the analysis be presented? What user features are needed to support the objective(s) and the role of the user? How does the presentation/application support the next step in the process?</p>
	<p>Questions What questions will this activity answer?</p>		<p>Alternatives What other approaches could address the same needs as this activity? Does this activity duplicate other work?</p>
Diligence			



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Design influenced by the Business Model Canvas (strategyzer.com).
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Social Target
socialtarget.com